

PLBC Board Minutes

Tuesday, Feb. 16, 2021 1:00pm via zoom

Present: Betty Wade, Sally Radigan, Charlene Purcell, Louise Church, Steve Russell, Joan Murray and Karen Kavanaugh

1. Call to Order at 1:10 pm
2. Agenda: Approval of 2021 Budget deferred to Tues., March 2 at 1:00 pm. Re-opening of MSAC added to Other Business.
3. Approve Minutes of January 12, 2021: Steve Russell moved the minutes be approved as presented, seconded by Karen Kavanaugh. Carried.
4. Status of Action items (refer to attached addendum)
5. Website: Steve moved to advance Kyla Egan \$2000.00 so that she can begin work on the design of the website. Prior to making a decision to proceed with the design, the board members would like Kyla to provide us with a breakdown of the cost for: design, build and training. Kyla's initial cost proposal did not specify.

Action: Steve will provide Kyla with our list of specifications and request a cost breakdown.

6. Participation Community Better Challenge - deadline to apply is February 26

Action: Steve will apply for the grant.

- Steve Russell suggested we contact the two other seniors centres and offer free lessons in May and then schedule Participation days in June.

- Betty Wade suggested we contact previous corporate bookings and have a competition challenge.

7. Open Tournament Fees

District 14 Chair - Bill Arthur is asking each of the clubs to vote on whether or not to increase the fees for 2021. If yes, do we increase to \$18 or \$20.

Charlene Purcell moved to increase the fees to \$20.00, seconded by Karen Kavanaugh. Carried.

Action: Betty Wade will advise Bill Arthur of our decision.

Action: Karen Kavanaugh will contact Ken Nixon to find out what percentage of the fees goes back to the club.

8. Other business:

Fundraising ideas: We have two new benches that have yet to be purchased. Betty suggested that we contact some of our corporate sponsors to see if they would be interested. Eg. Blacks

Action: Betty to contact some of our sponsors.

Sponsorship Update - Steve Russell

Action: Steve will draft an email mid April to send out to our sponsors outlining the 3 categories of sponsorship. Dependent on website design.

Action: Sally will send out emails.

Once the emails have gone out:

Action: Betty will contact the tournament sponsors.

Action: Steve will contact the Fence sponsors.

Not yet decided as to who will be contacting the remaining sponsors.

Publicity

Action: Louise will contact Michelle Fiary from CHEX News to see if she would mention PLBC in her blog.

MSAC is re-opening on February 19th

- Darts starts on Fri., Feb. 19
- Mat bowling starts on Mon., Feb. 22
- A TOP'S (take off pounds) group will be starting up on Tues., Feb., 23. Membership is \$48.00, plus \$2.00 per session.
- MSC continues to offer a dinner every Thursday for pick up.

Joint Board Committee Meeting

Action: Betty will contact Mary Anne Johnston to set up a meeting date.

Doug Gilpin will attend, Sally Radigan will Chair and Steve Russell will be note taker.

Adjournment: 2:40 pm

Next Meeting: Tuesday, March 16 at 1:00 pm

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- Betty wanted to know if we should put together an Annual Booklet for our members this year. Do we want to incur the expenses of printing a booklet? Perhaps an online booklet is the way to go.
- The upcoming Joint Committee Meeting is a no go due to covid unless it is done via zoom.

Action: Betty will contact Maryanne to see if they are willing to have a zoom meeting.

- We have not yet received the re-allocation of numbers from Bob Guppy. This is required in order to complete our books and file with the CRA.

Action: Betty will contact Maryanne to inquire as to the reason for the delay.

- We have not yet received confirmation in writing from the city regarding the deferment of our loan.

Action: Steve will follow up with the city.

- Peterborough will be hosting the Seniors 55 games. A meeting will be held by the organizers to discuss the event. Steve suggested that Betty attend this meeting.

Action: Steve will find out when the meeting is and advise Betty.

- Probus is interested in using the club hall for their meetings. Cheryl is the MSAC contact person.

Action: Betty will follow up with Cheryl.

- How can we increase public awareness of the club? Karen suggested we reach out to someone at the Peterborough Examiner to see if they would be interested in doing a

story on the club. Steve suggested we contact Mike Davies who is the sports reporter for the Examiner.

Action: Steve will contact Mike Davies later on this year.

- The OLBA will be offering coaching and player development clinics this year. Betty forwarded the email from Bill Arthur regarding the details to the board members.
- Sally Radigan will be the interim note taker for the board meetings until the Secretary position is filled.

Adjournment: 2:15 pm

Next Meeting Date: Tuesday, March 16 at 1:00 pm via zoom